



EXPRESSIONS OF INTEREST NOTICE

EXPRESSIONS OF INTEREST FOR THE INSTALLATION AND OPERATION OF DIGITAL ADVERTISING LED BOARDS VIA PUBLIC-PRIVATE PARTNERSHIP

The Sports Company of Trinidad and Tobago (SporTT) invites suitably qualified firms to submit Expressions of Interest (EOI) regarding the supply, installation and operation of digital advertising LED boards at various SporTT sporting venues throughout Trinidad and Tobago.

OBJECTIVE:

SporTT's objective is to receive proposals from firms that are experienced in the supply and installation of digital LED billboards while also being experienced in digital screen rentals and sales. These firms must have proven track records, qualifications and experience in the supply, installation and operation of digital advertising LED (or any other suitable or substantially equivalent technology) boards and have knowledge of the local advertising market and proven ability in maximising advertising revenue based on board installations in the country.

Proponents must have the capability to conduct the following;

- Construct and manage digital advertising boards
- Maintain digital advertising boards
- Sell available advertising space on each of the boards

REQUIREMENTS:

Interested individuals or firms shall provide the following information/documentation in support of their competence, ability and suitability:

- Company Profile
- Listing of the company's board locations and advertising inventory throughout Trinidad & Tobago
- Client References
- Details of relevant experience

Shortlisted firms will be invited to submit proposals on the business case of a potential partnership and provide demonstrations of the technology being suggested.

All packages must be submitted in sealed envelopes addressed to and deposited in the cream box, located in the Lobby area of the National Aquatic Centre, off Couva Main Road, Balmain, Couva until 8 May 2019 labelled as follows:

**“Expressions of Interest for the Supply, Installation and Operation of
Digital Advertising LED Boards via Private-Public Partnership
The Sports Company of Trinidad and Tobago (SporTT)
National Aquatic Centre, off Couva Main Road,
Balmain, Couva.”**

SporTT reserves the right to formulate a shortlist of entities based on its assessment of responses received, from which a detailed technical and financial proposal would be requested at a later stage.

Each EOI submission should comprise of two (2) copies of each document submitted.

The size of the opening of the box is 12cm x 38cm and packages must be able to pass through the opening.

THE TENDERS SECRETARY